



## Advertising Order Form

### Bi-Monthly Magazine

Advertisement (Check one)	Rate per Insertion (2-Month Exposure)	Annual Fees (6 Issues)
<b>Full Page Premium Placement</b>	<input type="checkbox"/> \$650	<input type="checkbox"/> \$3,900
<b>Full Page</b>	<input type="checkbox"/> \$550	<input type="checkbox"/> \$3,300
<b>Half Page</b>	<input type="checkbox"/> \$400	<input type="checkbox"/> \$2,400
<b>One-Third Page</b>	<input type="checkbox"/> \$300	<input type="checkbox"/> \$1,800
<b>Quarter Page</b>	<input type="checkbox"/> \$225	<input type="checkbox"/> \$1,350
<b>Business Card Size</b>	<input type="checkbox"/> \$110	<input type="checkbox"/> \$660
<b>Classified Ads</b>	<input type="checkbox"/> Commercial	\$30 per issue
<b>Classified Ads</b>	<input type="checkbox"/> Personal, non-members	\$15 per issue

**Insertions** (Check all that apply)

- Full Year** (10% discount for one-year term paid in advance)
- January/February**
- March/April**
- May/June**
- July/August**
- September/October**
- November/December**

**Total Fee:** \_\_\_\_\_

**Submission Deadlines**

Month of Publication	Ad Artwork and Copy Due Date
Jan/Feb	November 14th
Mar/Apr	January 14th
May/June	March 14th
July/Aug	May 14th
Sept/Oct	July 14th
Nov/Dec	September 14th



**Payment Terms**

Please send completed Order Form to the *der Bayerische* Advertising Manager to the address shown on the right. The Ad Manager will confirm the receipt and invoice when the first ad appears.

TBD  
 Advertising Manager/  
 Business Development Director  
 db-advertising@nccbmwcca.org